

# **SUPPORT YOUR COMMUNITY. PROMOTE YOUR BUSINESS. JOIN THE CELEBRATION.**

Street Fest is one of Fort Smith's premier community events, featuring local vendors, live entertainment, great food, and fun for the whole family. It's a unique opportunity to connect with thousands of attendees while demonstrating your support for our vibrant downtown.

Each year, we strive to elevate the experience. This year we will be expanding the KID ZONE, enhancing the music and entertainment, and strengthening community connections. Your partnership plays a vital role in making that growth possible.

## **WHY PARTNER WITH STREET FEST?**

By partnering with Street Fest, you'll gain exposure to thousands of attendees and online followers while strengthening your community presence and brand recognition. Your support helps grow one of Fort Smith's signature events, a celebration of connection, creativity, and local culture.

## **READY TO BECOME A PARTNER?**

Contact Rachel Testa at [Rtesta@bakeryfs.com](mailto:Rtesta@bakeryfs.com) to secure your partnership today.

Spots are limited and available on a first-come, first-serve basis



**THE BAKERY DISTRICT**

# STREET FEST 2026

## PARTNERSHIP OPPORTUNITIES

**SATURDAY, MARCH 7TH**

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### **\$2,500 PARTNERSHIP — PREMIUM LEVEL**

- Mic time during the event to speak to attendees.
- Prominent logo placement on event banners.
- Company logo and page tags on all social media promotions.
- Dedicated shout-outs on social media leading up to and during the event.
- Complimentary booth space to sell, promote, or distribute materials.

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### **\$1,000 PARTNERSHIP — STANDARD LEVEL**

- Logo placement on event banners.
- Logo displayed on select print and digital materials.
- Company logo and page tags on all social media promotions.
- Complimentary booth space to promote your business or products

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### **\$500 PARTNERSHIP — COMMUNITY LEVEL**

- Logo included in sponsor appreciation posts on social media.
  - Company tagged in event thank-you messages.
  - Logo displayed on select print and digital materials.
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